



In the fight to save their country,  
our soldiers are losing themselves.



What is this organization about?

We are a 501 (c)(3) founded by ex-Army and Active-Duty Soldiers to bring awareness to, and actively curb, the growing suicide epidemic among past and present Service members. We believe we all have a responsibility to help our brothers and sisters in arms who suffer from physical as well as the deepest, invisible wounds of war BEFORE they feel their only choice is taking their own lives.

Who does this program serve?

There are nearly 23 million+ Veterans of war in the US and 1.5 million active-duty military men and women. It is estimated that 400,000 Veterans suffer from PTS (Post Traumatic Stress) and 40% of OIF/OEF from TBI (Traumatic Brain Injury), both leading indicators of military suicide.

What are the facts about Soldier & Veteran Suicide?

- 1.5 active duty Soldiers and 22+ Veterans take their own lives every day, with 28,000+ lives lost since 2008
- In a recent study of Veterans who served in Iraq and Afghanistan, up to 50 percent reported “some” to “extreme” difficulty in social functioning, productivity, and community involvement.
- The rate of suicide of Soldiers and Veterans is 50% higher than the civilian rate.
- The primary cause of death in the U.S. Army isn't vehicular accidents or combat, it is suicide.

Where does my donation go?

To maintain and upgrade to 24/7 operation our Contact Center that “triages” those who contact us in terms of:

1. Crisis state in need of immediate crisis center help through our direct access phone line to the VA
2. Not in crisis but needs our help because they have suicidal ideations stemming from specific pressures in their life. We will use our partners and resources to assist.
3. Followup and continued contact as needed.

How much money goes to serve the cause versus operational costs?

No one on the board takes a salary and in 2014 we had a 7:1 ratio of donations received to operating expenses.

How established is this organization?

We began operating in earnest in 2011. In this time, we have gained 163,000+ impassioned supporters on Facebook. With an abundance of testimonials on our website.